

SIMONE SHAFER

EDUCATION

IOWA STATE UNIVERSITY

Bachelors of Fine Arts in Graphic Design

2010-2014

FREELANCE WORK

2018-PRESENT

→ CLIENTS

FourFour Design

Air Party

One of a Kind Hospitality

PalGroup

FS Real Estate LLC

Office of Experience

Northbrook Park District

ASCM

Phillip Capital

Minneapolis

Tidal ETF Services

Angela Huebner

Metter Media

TECHNICAL SKILLS

Adobe Creative Suite

Design Thinking + Principles

Print Production

Brand Identity + Development

Concept Ideation

Signage and Wayfinding Systems

Typography

Color Theory

Illustration

CONTACT

**INQUIRIES@
SIMONESHAFER.COM**

Based in Chicago, Illinois

→ References available upon request

EXPERIENCE

DULUTH TRADING CO.

Art Director

CHICAGO, IL

2023-Present

THE GETTYS GROUP COMPANIES

Senior Brand Designer

CHICAGO, IL

2022-2023

THE LOOM COLLECTIVE / THRYVE COMMUNICATIONS

Lead Designer

CHICAGO, IL

2020-2022

ASPEN DENTAL

Freelance Graphic Designer

CHICAGO, IL

2018-2020

MEDIA OBJECTIVES

Environmental Graphic Designer

CHICAGO, IL

2018

GENSLER

Environmental Graphic Designer

CHICAGO, IL

2014-2018

CALORI & VANDEN-EYNDEN

Editorial Design Intern

NEW YORK, NY

2013